

MILLER COACHING SERVICES, LLC

GRAPHIC DESIGN & Digital Services

GRAPHICS & DIGITAL PRODUCTS

FLYERS (STATIC DESIGN)	---
• Simple Flyer (1 page)	\$25
• Detailed Flyer (2+ pages)	\$45
GOOGLE FORMS	---
• Basic Set Up	\$25
• Advanced Set Up	\$50
Presentation/Slides	\$75
Magazines & Other Publications (Layout and Design)	\$75
Document & Project Editing	\$25

SOCIAL MEDIA

Single Post (Static Image)	\$10
Carousel Post (Up to 5 Slides)	\$30
Social Media Content Management	TBD

WEBSITE

Landing Page	\$300
Multi-Page Website (2-7 Pages)	\$750
Content Uploading & Formatting	\$100
Website Maintenance	TBD

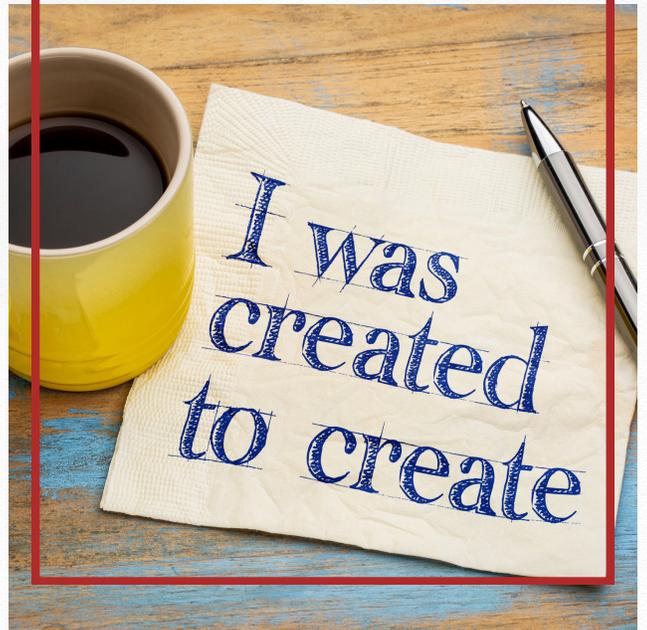
- Rush Fee: Additional 25-50% for expedited development timelines.
- Revision Policy: The base rate includes two (2) complimentary revisions. A watermarked draft will be provided for approval. Once approved, any additional revisions will incur a flat fee of \$25 per revision.
- Deposit: 50% deposit is required upfront for larger projects



All prices listed are starting prices and serve as a general guide. The final cost may vary depending on the specific details, complexity, and requirements of your project. A customized quote will be provided after a full assessment of your needs. Prices are subject to change without prior notices.

Terms and Conditions

Due to the nature of digital products, all sales are final, and refunds will not be issued under any circumstances. Deposits are non-refundable. Please ensure you have carefully reviewed your order prior to completing the purchase.



Website Maintenance & Hosting Packages (Wix)

Each plan includes your Wix subscription fee (handled by me), plus full management and maintenance of your website.

Included in all plans:

- ✓ Wix hosting plan & fees
- ✓ Site uptime monitoring
- ✓ Software & plug-in updates
- ✓ Security scans
- ✓ Basic SEO upkeep
- ✓ Email & chat support

Wix Basic Plan

♥ Bronze

- Wix Basic Plan
- Monthly site check & update
- Up to 1 hour of content edits per month
- Basic SEO review every quarter
- Priority email support

\$75/month
annual: \$900/year
(save \$120)

Wix Standard Plan

♥ Bronze

- Wix Standard Plan
- Monthly site check & update
- Up to 1 hour of content edits per month
- Basic SEO review every quarter
- Priority email support

\$85/month
annual: \$900/year
(save \$120)

♥ Silver

- Wix Basic Plan
- Up to 3 hours of content edits
- Monthly SEO optimization
- Performance monitoring and improvement
- Priority email + chat support

\$120/month
annual: \$1,260/year
(save \$180)

♥ Silver

- Wix Standard Plan
- Up to 3 hours of content edits
- Monthly SEO optimization
- Performance monitoring and improvement
- Priority email + chat support

\$130/month
annual: \$1,380/year
(save \$180)

♦ Gold

- Wix Basic Plan
- Up to 6 hours of content edits
- Monthly strategy call (30 minutes)
- Full quarterly performance & SEO report
- Conversion & optimization support

\$180/month
annual: \$1,880/year
(save \$280)

♦ Gold

- Wix Standard Plan
- Up to 6 hours of content edits
- Monthly strategy call (30 minutes)
- Full quarterly performance & SEO report
- Conversion & optimization support

\$190/month
annual: \$2,000/year
(save \$280)

*For maintenance only, deduct platform fee.
Packaging structure is the same for all hosting platforms

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Communications & Media Consulting Packages

Scope of Primary Consulting Services

Option	Monthly Fee	Estimated Time	Includes
A. Consulting Only (Strategic Guidance)	\$250/month	3-4 hours/month	Includes: <ul style="list-style-type: none"> · Strategic communications planning and direction · Brand and messaging guidance · Review and feedback on internally or volunteer-created materials · Content calendar and messaging strategy support · Quarterly review Does Not Include: <ul style="list-style-type: none"> · Direct creation of graphics or visual materials · Day-to-day content management or posting
B. Consulting + Media Creation	\$450/month	6-8 hours/month	Includes Everything in Option 1, plus: <ul style="list-style-type: none"> · Creation of media graphics for events, campaigns, and publications · Design of social media visuals, email templates, print materials · Light content editing or formatting as needed · Quarterly brand and content refresh recommendations

Minimal Consulting Service Options

Option	Monthly Fee	Estimated Time	Includes
A. Communications Advisor	\$75/month	~1.5 hours/month	Monthly check-in or email review of current communications Feedback on 1-2 designs, posts, or campaign ideas Light guidance on tone, messaging, and consistency Up to 2 support emails per month
B. Quarterly Strategy Partner	\$90/month (or \$270/quarter)	~2-3 hours/quarter	One quarterly strategy meeting Recommendations for upcoming campaigns and visuals Short written summary with key action points Optional 15-minute mid-quarter check-in
C. On-Call Design Advisor	\$60/month	~1 hour/month	Review of up to 2 design drafts Brand, color, and layout guidance Feedback to maintain consistency Occasional short improvement recommendations

Add-On Services

Service	Flat Fee	Description
Brand or Design Audit	\$75	One-time review of materials with written recommendations for improvement.
Campaign Strategy Consultation	\$50	30-minute session to plan or refine a specific event or campaign.
Template Setup or Refresh	\$100	Update or create branded templates (e.g., Canva, Mailchimp).

Package BRAND-ME

STARTING AT

\$500

CORE BRANDING ASSETS

- Logo (Primary & Variations) – A high-quality logo in multiple formats (PNG, JPEG, SVG, AI) for various uses.
- Favicon – A small version of your logo for browser tabs and mobile apps.
- Brand Color Palette – Defined codes for consistency.
- Typography – Chosen fonts that align with your brand identity

WEBSITE & DIGITAL GRAPHICS

- Website Header/Banner – A professional, engaging header for your website.
- Social Media Profile Pictures & Cover Photos – Optimized for Facebook, LinkedIn, Twitter, YouTube, etc.
- Email Signature Graphic – A branded signature with your logo and contact details.
- Blog Post & Social Media Templates – Custom templates for social media posts, announcements, and blog images.
- Infographics – Visuals that explain key services, statistics, or processes.

MARKETING & PRINT MATERIALS

- Business Cards – A well-designed business card with your branding.
- Flyers & Brochures – Print and digital versions for promotions.

LETTERHEAD & INVOICE TEMPLATES –

- Branded documents for communication and transactions.
- Presentation Slides – Custom PowerPoint/Google Slides templates for pitches and reports.
- Posters & Banners – For trade shows, events, or office decor.

SPECIALTY GRAPHICS

- Branded Merchandise Designs – T-shirts, mugs, tote bags, etc.
- Event Signage – Directional signs, booth backdrops, and podium banners.